



香港中華基督教青年會
Chinese YMCA of Hong Kong

Established in 1901, Chinese YMCA of Hong Kong aims to help the youth to develop a holistic character and contribute to the society by providing activities and services in accordance with the teachings of Jesus Christ and the Christian Spirit: “To serve, not to be served”. The Association is now looking for high caliber candidates to fill the following position:

Division Manager (Corporate Communications & Marketing)

Ref: DMCCM/02/19

Responsibilities:

- Understand the Association’s mission and vision to develop and drive execution of corporate communication strategy, to enhance the recognition of Chinese YMCA of Hong Kong.
- Leading a team to develop and execute corporate communications plan for marketing, promotion, membership, CSR, multimedia production, events, publication, etc.
- Build and maintain public relationships with stakeholders include board and committee members, corporate partners, media and across departments.
- Develop crisis communications strategies and provides strategic communications counsel to senior management.

Requirements:

- Degree holder in Communications, Journalism, Public Relations, Marketing, Translation or related disciplines.
- Minimum 5 years of solid experience in corporate communications, media relations, marketing or public relations, managerial and/or supervisory experience is preferable.
- Experience in NGOs is an advantage.
- Self-motivated, creative and attention to details with excellent interpersonal and communications skills.
- Sound professional judgment with ability to identify risks and opportunities.
- Able to work under pressure and able to work independently and collaboratively with team members, across departments, senior-level executives and other stakeholders.
- Excellent command of written and spoken English and Chinese.
- Immediately available is highly preferred.

We offer 5-day work with good remuneration and fringe benefits to the right candidate. Interested candidates, please submit your full resume stating the expected salary with reference no. and make attention to the **Human Resources Department** by email to recruit@ymca.org.hk.

(All information provided will only be used for recruitment related purpose.)