

MIRAMAR GROUP

Miramar Group, based in Hong Kong, was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970 (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food and beverage and travel services in Hong Kong and major cities in China.

Due to substantial expansion plans, we are now looking for an **Assistant Manager – PR & Corporate Communications** to join our Group.

Assistant Manager – PR & Corporate Communications

The Job

- Support the planning and daily operations of Corporate Communications
- Support PR activities for various business units (Hotels, Restaurants, Shopping Center)
- Monitor and ensure the Miramar Group brand image and identity is properly presented in media, both online and offline
- Handle public and media enquiries, conduct media interviews & various networking functions to maximize positive coverage for the group
- Compose, update and maintain corporate materials both online & offline
- Support Miramar Group's interim and annual announcements including reports and AGM; the Group's copy writing and presentations
- Coordinate Internal Communications

The Requirement

- Degree in journalism, public relations, marketing, communications or any related disciplines
- 5 years' relevant experience in PR / Corporate Communications, previous working in a Hong Kong listed company would be an advantage
- Excellent command of both written and spoken Chinese and English
- Mature, independent, self-motivated and good management skills
- Proven track record in media and crisis management
- Strong relationship and connection with various media
- Excellent skills in PowerPoint and sound knowledge in CMS management

Attractive remuneration would be offered to the right candidates.

Please send your application to Human Resources Manager:

By Email : recruit@miramar-group.com (in word format) , By WhatsApp: 6388-3034 or By Fax: 2722-5555

Personal data collected will be used for recruitment purposes only.