

## The 4<sup>th</sup> Hong Kong Public Relations Awards (2018) - Sponsorship Entitlements

### CORPORATE SPONSORSHIP

	<b>Diamond Sponsor HK\$100,000</b>	<b>Platinum Sponsor HK\$70,000</b>	<b>Gold Sponsor HK\$50,000</b>	<b>Silver Sponsor HK\$30,000</b>	<b>Crystal Sponsor HK\$15,000</b>
Acknowledgment ( <b>logo/name display</b> ) in publicity materials incl. : - Entry kit for potential entrants (commitment before 22 Oct) - Press releases (name mentioning) - Announcement on PRPA website - Print ads on newspapers - Newspaper supplement - Award Presentation cum Gala Dinner brochure - Event backdrop and banner	✓ (logo)	✓ (logo)	✓ (logo)	✓ (logo)	✓ (logo)
Interview for an article published in PRPA e-newsletter "2-Way"	✓	✓	✓	N/A	N/A
Ad in PRPA e-newsletter "2-Way"	Full page (inside front)	Full page (inside back)	Half page	N/A	N/A
4-colour advertisement in the Award Presentation cum Gala Dinner brochure	Full page (back cover)	Full page	Half page	N/A	N/A
Verbal mentioning at the Award Presentation cum Gala Dinner	✓	✓	✓	✓	✓
Award Presentation cum Gala Dinner - complimentary seats	5 seats	3 seats	2 seats	N/A	N/A
Award Presentation cum Gala Dinner - 10% discount for booking of additional seat(s)	✓	✓	✓	✓	✓
Award presenter at the Award Presentation cum Gala Dinner	✓	✓	✓	N/A	N/A
Commemorative souvenir and group photo (at the Award Presentation cum Gala Dinner)	✓	✓	✓	✓	✓

### INDIVIDUAL SPONSORSHIP

	<b>Blossom Sponsor HK\$5,000</b>	<b>Seed Sponsor HK\$3,000</b>
Acknowledgment (name display) in event press releases, announcement on PRPA website, newspaper supplement and Award Presentation cum Gala Dinner brochure	✓	✓
Reservation of seats at the Award Presentation cum Gala Dinner at a discount rate	10 % off	N/A
Commemorative certificate	✓	✓

**The 4th Hong Kong Public Relations Awards (2018)**

**Sponsorship Reply Slip**

To: Hong Kong Public Relations Professionals' Association (PRPA)

- 1) Email to: [PR Awards@prpa.com.hk](mailto:PR Awards@prpa.com.hk) or Fax to (852) 2372 0490
- 2) Please also send this reply slip along with the cheque (if applicable) by post to:  
The Awards' Secretariat, HKPRA 2018, Room 1106-08, CC Wu Building, 302-8 Hennessy Road, Wanchai, Hong Kong.
- 3) Please email to [PR Awards@prpa.com.hk](mailto:PR Awards@prpa.com.hk) within 3 working days: your company logo, together with your logo guide/color guide for logo presentation in full color and B/W respectively, if applicable.

Name (Individual/Company#) \_\_\_\_\_

would like to support the 4<sup>th</sup> Hong Kong Public Relations Awards (2018) by being the:

Please ✓ the sponsorship option you choose:

**Corporate Sponsor**

- Diamond (HK\$100,000)
- Platinum (HK\$70,000)
- Gold (HK\$50,000)
- Silver (HK\$30,000)
- Crystal (HK\$15,000)

**Individual Sponsor**

- Blossom (HK\$5,000)
- Seed (HK\$3,000)

The cheque \_\_\_\_\_ (cheque no.) of \_\_\_\_\_ (Bank) made payable to the  
"Hong Kong Public Relations Professionals' Association Limited" is enclosed.

Signature: \_\_\_\_\_

(with Company Chop)

Name in full: \_\_\_\_\_

Date: \_\_\_\_\_

For further arrangements and coordination, please contact:

Name: \_\_\_\_\_

Contact Phone No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Fax No.: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_

**# Please delete as appropriate.**

**For enquiries on the Awards, please call Ms Jenny Tam (Tel: 9172 9778 or email: [jenny.tam@prpa.com.hk](mailto:jenny.tam@prpa.com.hk)) of PRPA or Mr Vincent Tam (Tel: 3159 2954) of the Award's Secretariat or via email at [PR Awards@prpa.com.hk](mailto:PR Awards@prpa.com.hk)**