

A.S. Watson Group

MORE is what we bring to life, every single day.

MORE has set the standard since 1841 – and we've only just begun.

A.S. Watson (ASW) is the largest international health and beauty retailer in Asia and Europe with over 13,300 stores in 24 markets.

Each year, over three billion customers and members shop with our well-known retail brands. Everyday, we bring **MORE** to life through our 13 retail brands including Watsons, Kruidvat, Trekpleister, Rossmann, Superdrug, Savers, Drogas, Spektr, ICI PARIS XL, The Perfume Shop, PARnKSHOP, FORTRESS and Watson's Wine.

Our vision

At ASW, it is our vision to be the world's leading health, beauty and lifestyle retailer, and with such ambition in mind we work tirelessly to put a smile on our customers' faces, in order to deliver our commitment "We bring **MORE** to life" – to our customers, colleagues, communities and shareholders.

Be Part of MORE

Inspired by our passionate commitment "**Be Part of MORE**" is at the heart of the movement at ASW connecting brilliant talent around the world by inspiring them with the higher purpose of working at ASW – "Bringing **MORE** to life" by making people healthy and beautiful.

MORE isn't just a job. It's your share in the global success of our brands.

Together we're **MORE** than you can imagine.

When the Hong Kong Dispensary opened its doors to customers 175 years ago, nobody could've imagined it would one day grow into the A.S. Watson Group we know today.

The A.S. Watson Group story is already an extraordinary one. But there's much more to come.

Help us write the next chapter. Join us, and **Be Part of MORE!**

Public Relations Officer

Brands: Watsons

Responsibilities

- Support in all written communications including press releases, speeches, write-ups for external and internal publications and other communication materials
- Assist in the execution of external and internal events such as press conferences, product launch events, award ceremonies and corporate social responsibilities initiatives etc.
- Co-ordinate media interviews & shootings, handle media hotline and answer public enquiries
- Establish and maintain effective working relationship with media and KOL
- Support in issue and crisis management
- Keep close monitoring of traditional and social media
- Prepare market and news analysis reports

Requirements

- University degree holder with major in Communications, Language, PR & Marketing, Journalism or equivalent
- Minimum 2 - 3 years of solid public relations experience, preferably in sizable company
- Excellent command of written and spoken English and Chinese, proficiency in Putonghua an added advantage
- High proficiency in MS Office applications and Chinese word processing
- A good team player with excellent communication & interpersonal skills, strong sense of responsibility and attentive to details as well as passion to work in a fast-paced retail environment.

Interested parties please e-mail your full resume with current and expected salary in WORD FORMAT to our company email (shown in our Company Profile).

We are an equal opportunity employer and welcome applications from all qualified candidates. The information provided will be treated in strict confidence and be used only for consideration of your application for relevant / similar posts within the A.S. Watson Group.

Applicants not hearing from us within 6 weeks from the date of advertisement may consider their applications unsuccessful. All personal data of unsuccessful applicants will be destroyed within 12 months from the date of application.